

Survey Summary 2011

1. Of what quality do your fellow employees find our classes and educational programs to be?
Excellent (20)
Very good (15)

Students were very positive about classes offered by the Greater Richmond CPCU. They felt that the offerings were organized and of very good quality. The overall theme of this response was about the dedication and passion of the instructors. Ours were described as “at a very high level.” Our exam center was described as comfortable, low-key and relaxed.

It was felt that the Business Interruption class was good but at a level that was a little too basic for the audience.

2. Are you a champion? Would you consider being a champion for our chapter?
Yes (4)

3. What items would you like to see on our website?
Our members are excited about the new look for our website. They suggested that the website cover meeting dates with topics and then pertinent information from prior meetings, course information, and upcoming events. One member did not feel that it was appropriate for the chapter to post jobs. (There is a job link on our site.)

4. Have you published an article, taught a program, or promoted your CPCU designation in any way?
Several of our respondents have taught classes locally and nationally, and encourage others to earn the CPCU designation. One member mentioned that he/she had written an article.

5. What subjects would you like to be covered in our chapter newsletter?
Many of our CPCU members responded that they really like our current newsletter. Some suggestions for additions to the newsletter were: a highlight section where a specific CPCU member is recognized, more on local companies, upcoming meetings and dates, class schedules, current events, and suggestions as to how members can become more involved.

6. What topics or speakers would you like for us to feature in the future?
The membership gave us LOTS of ideas in this arena. Many asked that we continue featuring senior executives of companies and agencies while others asked for a more local focus. There were requests for general topics such as environmental issues, emerging trends, and current issues, and some very specific requests such as homeowner’s inspection services, Medicare payment coordination with carriers, and a request for Dennis Yokum with the PIA.

7. Why do you participate in our chapter activities?
Networking opportunities (13)
Social value (7)
Educational value (14)
I do not participate (1)

If you do not participate in activities, please tell us why.
One member found that our meeting time was not convenient.

8. How many of our chapter meetings do you attend per year?

More than 5 (17)

3-5 (8)

1-3 (8)

9. What additional courses or educational programs would you like to see us offer?

Members requested higher level courses for those already holding the CPCU designation as well as “executive level” courses. We also had requests for APA 91 and 92 as well as courses in Certified Safety Professional/Loss Control field.

10. How are your Society dues paid?

My employer pays (24)

My employer reimburses me after I pay (5)

I am responsible for my own dues (1)

11. If you do not pay dues, please tell us why.

I pay for lunches and the golf tourney. There’s no real reason to pay dues to get a newsletter.

12. Overall, how would you rate your local CPCU Chapter?

Excellent (22)

Very Good (11)

Good (2)

Tell us why you gave the above rating:

It is obvious that our membership takes great pride in our chapter. Over and over, those who responded praised the quality of the meetings, the classes, and the level of participation. Our membership was described as friendly and education oriented. Our great interaction with the community was cited as well as our strong leadership.

13. What types of social gatherings would you like for the chapter to offer?

Our membership liked our activities of the current year—bowling, baseball, and golf. Many suggested a purely social happy hour and some wanted an evening social to raise money for scholarship. There was also a request for a picnic and a visit to one of the events at Riverrock or Brown’s Island.